



FOR IMMEDIATE RELEASE

Circa Sports Names Survivor Sweat the Official Marketplace for Circa Football Contest Entries

Circa Sports contest participants can now sell all or a portion of their entries, and buyers can purchase a portion of existing entries, through the only Circa-recognized marketplace

LAS VEGAS — September 29, 2026 — Circa Sports has named Survivor Sweat the official and exclusive marketplace for Circa Survivor, Circa Million and Circa Grandissimo entries. In its fourth NFL contest season, Survivor Sweat's marketplace now includes Circa Sports' official recognition of every transaction completed on the platform.

Circa Sports has redefined sports contests. When Circa Survivor launched in 2020, it took the familiar office survivor pool and turned it into a national event: a \$1,000 entry, no rake, with every dollar of entry fees going to the prize pool, and holiday weeks that require two picks. The contest has grown from 1,390 entries in its first season to a record 25,017 entries this season, with a prize pool of more than \$25 million. Together with Circa Million and the \$100,000-entry Circa Grandissimo, Circa's 2026 football contests drew 30,884 entries and a record \$38.7 million in combined prize pools.

"Circa Sports is proud of the industry-leading and record-breaking \$38.7 million worth of entries that went into the 2026 Circa Sports Football Contests," said Derek Stevens, CEO of Circa Sports. "Over the years, we've been impressed by Survivor Sweat and their development of the secondary market. We're thrilled to launch this partnership, which will enhance liquidity opportunities for participants and provide additional opportunities for future growth of overall Circa Sports contest pools."

For the past three NFL seasons, Survivor Sweat has served Circa Sports Football contest participants who wanted to sell part of their entries and buyers who wanted to purchase a portion of an entry. Every transaction on the Survivor Sweat marketplace follows a documented process, and now Circa's official recognition gives buyers and sellers added clarity and confidence.

"This is our fourth NFL contest season, and every year we hear from two groups: participants who want to sell part of their entries, and buyers who want to be part of these contests," said James Sullivan, co-founder of Survivor Sweat. "Circa's official recognition gives both groups a

clear, documented process they can trust. We're proud to be the official marketplace for the best contests in sports."

What Is Survivor Sweat?

Survivor Sweat is an online marketplace where participants in Circa Sports Football contests can list all or a portion of their entries for sale, and where buyers can purchase them. Circa Sports remains the operator of every contest and the only place to purchase original entries. Survivor Sweat is where existing entries can be sold once the season is underway.

Marketplace listings for each season open after Week 1 of the NFL season. Participation is subject to eligibility requirements, identity verification and Circa Sports contest rules.

If an entry finishes in the prizes, the prize money is distributed to its owners according to the percentage of the entry each one owns.

For Current Participants: Sell All or a Portion of Your Entry

- **List as much or as little as you want.** Offer your full entry or a percentage of it.
- **Set your asking price.** You decide what to list and for how much.
- **Keep the rest.** Sell a portion and continue to hold the remainder for the rest of the season.

For Buyers: Purchase a Portion of an Existing Entry

- **Choose your level.** Purchase an entire entry or a smaller percentage.
- **Follow the season.** Watch every week with a real rooting interest in one of the most-followed contests in sports.

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About Survivor Sweat

Founded by James Sullivan and Brian Balsbaugh, Survivor Sweat is the official marketplace for Circa Sports Football Contest entries. Now in its fourth NFL contest season, Survivor Sweat lets Circa contest participants sell all or a portion of their entries, and lets buyers purchase a portion of existing entries, through a documented, Circa-recognized process. Learn more at www.survivorsweat.com and follow @SurvivorSweat on X.

About Circa Sports

Helmed by casino owner and downtown Las Vegas developer Derek Stevens, Circa Sports is blazing a trail in sports betting by combining a customer-first approach to business with a team of the country's top oddsmakers. Based in Las Vegas, Circa Sports boasts one of the most competitive wagering menus in the country and is a leader in the industry for sports futures. The venture currently offers physical betting locations in the world's largest sportsbook at Circa Resort & Casino in Las Vegas, along with four additional southern Nevada locations; a book in Legends Bay Casino in Sparks, Nev; a brick-and-mortar book in American Place in Waukegan, Ill; and Kentucky's largest sportsbook at The Mint Kentucky Downs in Franklin. Its mobile offerings are currently available in Nevada, Illinois, Kentucky, Iowa, Colorado, and Missouri. For more information, visit CircaSports.com.

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Must be 21 or older. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.

